

Toshiba PDT presents 16:9 Home Cinema Projector MT200 with DLP™* Technology



Neuss, 06. September 2004

Toshiba Projection & Display Technology (PDT) presents the MT200, a new projector featuring Digital Light Processing (DLP™*) and designed for first-time home cinema users. With Real Wide Panel giving true 16:9 format, TrueVision™ Image Processing and contrast ratio of 2,500:1, the MT200 delivers top-class image quality to enhance that cinema blockbuster experience in your own home. Three image modes optimize colour for all situations and tastes. But the MT200 offers more than state-of-the-art technology for home cinema; even when not in use, its elegant silver-white casing is an attractive design addition to living areas.

Toshiba aligned the development of the MT200 closely to the needs of home cinema users, integrating DLP™* technology to give a high contrast ratio of 2,500:1. The MT200's crystal clear images are further optimized by the TrueVision™ Image Processing - a feature ensuring jitter-free, smooth reproduction of video signals and delivering superb quality, razor-sharp images. Users can further optimize the colour of their image source by selecting an image mode from Dynamic, Standard or Cinema. The Dynamic mode ensures perfect delivery of fast-moving images such as sports events, while the Cinema mode takes care of true colour reproduction, with specific attention to cinema films.

Facts & Figures

- DLP™* Technology
- Real Wide Panel: true 16:9- format
- Contrast: 2500:1
- TrueVision™ Image Processing
- Practical: All connections clearly laid out on the rear panel
- 3 image modes: Dynamic, Standard, Cinema

* DLP/DMD is a registered trademark of Texas Instruments

Full cinema enjoyment is enhanced by the discreetly low-noise fan; since the MT200 DLP™* projector is scarcely audible, it is also ideal for ceiling mounting to maximize its versatility. The wide panel format delivers true 16:9 images at a resolution of 854 x 480 pixels, immediately creating cinema magic in the comfort of your own home. No black bars to interfere with the atmosphere – viewers are right at the heart of the action with their favourite stars.

Presseinformation

Home Cinema Enjoyment Without Troublesome Cables

In addition to its technological benefits, the MT200 offers an array of functional details for convenience of use and maximum flexibility. The connections at the rear of the projector comprise an RGB and three video inputs (for RCA Composite, S-video and RCA Component) plus a digital DVI-D connection allowing the device to be connected to the HDMI output of a DVD player via a connector. This enables the projector to tap a wide variety of data sources rapidly and simply, from video and DVD players to computers or notebooks. A serial RS232 interface completes its versatile range of options. All connectors are clearly arranged on the rear panel of the projector for clarity and easy access, eliminating those messy cable snarl-ups that can impair home cinema evenings. The positioning of the connections also dramatically simplifies cabling if the MT200 is intended for ceiling mounting.

If a break is called for – in long films, for instance – a remote control unit ensures fast access to the MT200's individual functions. The icon-based on-screen display (OSD) enables even novice users to rapidly adjust the projection settings to the light and dimensions of the available space. In addition, the MT200 has a hard on/off switch, and can be switched off completely during longer periods of non-use to avoid unnecessary power consumption.

In addition to these hot technical specs, a major feature of the MT200 is definitely its design. The stunning silver-white casing comes into its own when the projector is at eye level, but when ceiling mounted too, the white casing harmonizes with its surroundings and the front panel creates a subtle, elegant effect. Be the envy of your neighbours!

* DLP/DMD is a registered trademark of Texas Instruments

Attractive design – convincing performance

“The MT200 is an attractive model for first-time home cinema users, and not only from a visual aspect. The ultra-compact projector's DLP™* technology and TrueVision™ Image Processing deliver outstanding images for all viewing choices“, explains Gerd Holl, General Manager at Toshiba PDT. “A major strength of the MT200 is its excellent 2,500:1 contrast ratio, ensuring brilliant, living image presentation that will delight the most discerning cinema buffs.“

Availability

Presseinformation

The MT200 is available from retailers and specialist stores from the end of September 2004.

About Toshiba Projection & Display Technology

The Projection & Display Technology (PDT) division markets a comprehensive portfolio of data and video projectors plus a selection of LCD flat panels and plasma screens. Its offerings are intended for a broad spectrum of target groups. In the professional projectors segment, Toshiba distinguishes between the mobile class of projectors (lightweight models of up to 3 kg) and the performance class (primarily for conference applications, but also for permanent installation). PDT also focuses strongly on the forward-looking home cinema projector segment. As a systems provider, the Projection & Display Technology division is committed to developing complementary solutions for mobile presentation and wireless LAN applications.

PDT is responsible for distribution in over 50 countries in Europe, the Middle East and Africa. Toshiba employs 166,000 people worldwide and around 4200 people in Europe.

For more information, please visit us at: <http://www.toshiba-europe.com/projectors>

Subject to modification and errors

* DLP/DMD is a registered trademark of Texas Instruments

Toshiba MT200 – Technical Specifications

General Product Information

Available from retailers:

September 2004

More information:

<http://www.toshiba.de/projektoren>



Technical Specifications

Resolution	Real Wide Panel (854x480), 16:9 format	Technology	0.55" DLP™* Chip
Brightness	750 ANSI lumens	Contrast ratio	2,500:1
Horizontal frequency	15-68.7 kHz	Vertical frequency	50 - 85 Hz
Color reproduction	16.7 million colours	Keystone correction	+ / -15 degrees

Presseinformation

Lens	F= 2.75 – 3.03 f= 22.3mm – 26.76mm Manual zoom	Throw distance Diagonal screen size	1.2 – 12.0 m 0.61 – 7.36 m
Lamp	200 W/160 W (ECO)	Video compatibility	PAL, SECAM, NTSC
Computer formats	VGA/ SVGA, XGA (compr.)		

Inputs/Outputs

Inputs	DVI, RGB (D-sub 15 x 1), video (RCA Composite, S-video, RCA Component), RS232C (miniDIN8)	Outputs	-
--------	--	---------	---

Other Specifications

Weight	2.8 kg	Dimensions (WxHxD)	298x275.4x101.4
Integrated speakers	no	Kensington Lock	Yes
Power	AC 100 – 240v, 50/60Hz	Extras	3 image modes, Truevision De-Interlacing™, ultra-high contrast ratio

Accessories

Remote control unit with batteries, RCA, S-video and power cable, instruction manual.

General information about the product segment and target group

Toshiba PDT presents the MT200, a new DLP™* projector for first-time home cinema users. Featuring DLP™* technology, Real Wide Panel for true 16:9 format, TrueVision™ Image Processing and contrast ratio of 2.500:1, the MT200 delivers outstanding image quality to enhance that cinema blockbuster experience in the comfort of your home. Three image modes optimize colour reproduction for all situations and tastes. And even when not in use, the elegant silver-white casing is an attractive addition to any living area.

* DLP/DMD is a registered trademark of Texas Instruments