

SANYO INTRODUCES NEWEST MICRO-MOBILE PROJECTOR

A Footprint Smaller Than a Sheet of Letter Size Paper & Weighing Just 5.7 Pounds,

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LAS VEGAS, April 23, 2001, NAB, Booth #M8354 — SANYO Fisher Company's Presentation Technologies Division, whose parent company is one of the world's largest manufacturers of LCD projectors, introduces the new micro-mobile PLC-XW15 LCD projector. With a footprint comparable to a letter-size sheet of paper and weighing a mere 5.7 pounds, the PLC-XW15 uncompromisingly couples quality performance with sophisticated features for any on-the-go application.

Ideal for a variety of environments from schools and training courses to product demonstrations and corporate presentations, the \$5,995 (MSRP) PLC-XW15 uses a powerful 132-watt UHP lamp to produce a notable 800 ANSI lumens of brightness while offering XGA 1024 x 768 resolution to project detailed images from 34 to 200 inches diagonally. In addition, thanks to a Pixelworks® image processing chip as well as SANYO's unique adjustment circuitry and digital realized video scaling, the PLC-XW15 boasts exceptional video performance.

Furthermore, the new unit features SANYO's digital keystone correction feature, which automatically compensates for angled projector placement, correcting trapezoidal images directly on the screen as well as a new whisper quiet fan which produces an amazingly low fan noise level of just 39 dB. The PLC-XW15 also comes with component video inputs and a newly developed digital RGB matrix IC, making possible the projection of DVD (Y/Cb/Cr) and HDTV (Y/Pb/Pr).

"SANYO's PLC-XW15 LCD projector offers a size, weight and price tag that makes it a practical solution for a variety of presentation needs," said Mark Holt, senior sales manager, SANYO Computer Peripheral Products. "In the office or on the road, mobile professionals will deliver extraordinary presentations with the PLC-XW15."

The PLC-XW15 uses SANYO's revolutionary and proprietary Digital Realized Interpolation Technology (DRIT), which digitally reconstructs an image by either compressing or expanding it to make it compatible with the resolution of the projector. The result is crystal-clear, incredibly bright images not typically found in today's projectors. In addition, SANYO's proprietary Automatic Uniformity Correction Controller ensures a uniform projection, improving uneven color and brightness of images corner to corner.

Moreover, the PLC-XW15 offers a one-button auto imaging feature, allowing seamless setup; an image pause function, enabling users to remove an image from the screen while retaining their place within a presentation; a wireless remote with mouse pad; HDTV compatibility, accepting the 1080i, 1035i, 720p, 575p, 575i, 480p and 480i resolution standards; and international compatibility, supporting six color systems including PAL, PAL-M, PAL-N, SECAM, NTSC and NTSC4.43.

The projector is backed by a three-year part and labor warranty as well as a 90-day warranty on the lamp and is available through Sanyo's national network of professional audiovisual dealers.

About SANYO

Based in Chatsworth, CA, SANYO Fisher Company is a leading marketer of high-quality multimedia, consumer audio and video, communication, security video, office automation, air conditioning and home appliance products. (The Presentation Technologies Division of its parent company in Japan is one of the world's largest producers of LCD projectors and digital cameras.) The company is a division of SANYO North America Corporation, a subsidiary of SANYO Electric Co., Ltd. (Japan), one of the world's largest electronics manufacturers.

For more information on SANYO's complete line of LCD projectors, please call 888.495.3452 or visit www.sanyolcd.com.

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