

Planar Adds New 3500 Lumen XGA DLP(R) Performance Projector to its Business Line
Planar Announces Best-In-Class Support with Extended 3-Year

Customer First(TM) Warranty

BEAVERTON, Ore.--(BUSINESS WIRE)--June 19, 2007--Planar Systems, Inc. (NASDAQ:PLNR), a worldwide leader in specialty display solutions, today announced the addition of a new performance projector to its business line. The PR5022 high-bright, 3500 Lumen, XGA DLP(R) projector is an affordable solution in the demanding conference-room category that will be available at \$1,699 MSRP. Planar has also extended its business projector warranty from a 2-year to an industry-leading 3-year Customer First(TM) warranty. These advancements in product performance and customer service and support are in line with Planar's strategy to deliver display solutions its channel customers can continue to rely on and trust for demanding applications in the commercial market.

Incorporating top-of-the line XGA performance, enhanced connectivity with DVI input, RS-232 control and up to 3,000 hours of lamp life, the PR5022 is ideal for performance projection applications in boardrooms, conference rooms, training rooms and classrooms. The PR5022 is also a great solution for integrators that require additional brightness capabilities or require installations into ceilings or other fixed locations, which stipulate a full connectivity suite located on the unit.

In addition to stellar performance, Planar PR5022 offers new important time-saving features, such as top-loading lamp location for easy lamp replacement within ceiling mounted projectors and embedded powerful five-watt TrueMedia(TM) SPL speakers. All Planar business projectors come with a full-featured laser remote control and necessary cables are included with the projector's deluxe carrying case.

Planar's 3-Year Customer First(TM) warranty was introduced nearly seven years ago with the first Planar-branded desktop LCD monitor and touch screen monitor lines and, combined with its in-house service team, is an important part of the company's customer's experience. The extended warranty announced today includes 2-day advanced replacement for three full years. Planar has also doubled the business projector lamp warranty from 90 to 180 days.

"This was without a doubt one of the best customer service experiences I have ever had with any company in the IT industry," said Bob Anderson, a network administrator and Planar customer with Coleman Technologies Inc. "There is no doubt in my mind that Planar firmly stands behind its products and I continue to recommend the company when asked about display options."

Additional PR5022 XGA high-bright DLP(R) projector highlights:

- DVI input, monitor loop-through, separate audio input
- RS232 control for simple integration solutions
- Five-watt TrueMedia(TM) SPL speakers for a more cost-effective solution.

Planar's new PR5022 3500 lumen XGA DLP(R) projector will be available calendar year Q3 2007 through a variety of commercial, online and distribution partners. For more information on Planar's business projectors and extensive offering of display products, please visit

www.planar.com/projector.

About Planar

Planar Systems, Inc (NASDAQ:PLNR) is a leading provider of value-added display hardware and software for a variety of specialty display markets worldwide. Hospitals, shopping centers, banks, government agencies, transportation businesses, and other discriminating consumers depend on Planar to provide unique display-based solutions to exacting requirements leveraging its operational excellence, technical innovation, and go-to-market capabilities. Founded in 1983, Planar is headquartered in Oregon, USA, with offices, manufacturing partners and customers worldwide. For more information, visit www.planar.com.