

Optoma's new HD141X unveiled at Insomnia



Technology retailer, Box, will be showcasing the **new HD141X** projector from award-winning projector manufacturer, Optoma at Insomnia – the UK's biggest gaming festival.

The event, taking place in the Ricoh Arena, Coventry, over the August bank holiday, is expected to attract more than 25,000 gamers of all ages from across the country.

Visitors to the event will be among the first in the UK to see Optoma's new HD141X and GT1080 projectors in action.

Tom Hindle from Box said: "We will be demonstrating these new projectors on our stand and offering visitors some spectacular show offers for these *must-have* gaming gadgets. Using a projector really does improve the experience for gamers as it fills their field of vision to make them feel at the centre of the action."

Box will have a special show offer for either the GT1080 or the HD141X with a screen for just £649.99.

Created for super-sized Full HD 1080p home entertainment, the new Optoma HD141X projector is perfect for watching TV shows, live sports and movies or playing action-packed games on a huge screen.

Optoma's Head of Product Marketing, Justin Halls, said: "The HD141X is an all-round home entertainment projector, combining high brightness with cinematic picture performance to produce a big bright image in any living space".

This Full 3D 1080p projector, with powerful built-in speakers, produces bright vivid colours due to its 3,000 Lumen brightness - ideal for use without dimming the lights.

Easy connectivity

Two HDMI inputs allow the HD141X to be simultaneously connected via HDMI to games consoles, Blu-ray players or digital television set top boxes. This makes switching between sources literally the push of a button. It can even be

turned into a smart projector by connecting a smartphone or tablet with a single cable using MHL to play games, stream videos and share photos on the big screen.

Built-in speakers

The HD141X comes complete with a built-in speaker that delivers powerful 10W audio, with exceptional sound quality. Despite the small dimensions of the projector, the level of audio created will easily fill a living space. An audio output is also included, enabling connection to external sound systems.

Gaming mode

The gaming mode setting is designed to optimise the projector for lightning response times, maximum contrast and vivid colours. This captures every detail, letting gamers just focus on winning.

Full 3D

With vivid colours, the 3D action literally jumps out at you in your living room. This means live sports, TV and movies can be enjoyed in stunning 3D making you feel part of the action.

A full specification sheet for the HD141X together with information on the full product range, brochures and images of the projectors are available from www.optoma.co.uk

HD141X Key Features

- Full HD 1080p resolution - perfect for watching HD TV, movies and gaming
- Bright vivid colours – 3,000 ANSI Lumen brightness
- Easy connectivity - 2x HDMI and MHL support
- Built-in 10W Speaker

HD141X Specifications

Native resolution	Full HD 1080p (1920 x1080)
Contrast ratio	23,000:1
Brightness	3,000 ANSI Lumens
Throw ratio	1.48 - 1.62:1
Noise level	26dB
Weight	2.45kg
Dimensions	315 x 224 x 114mm (W x D x H)
Remote control	Backlit buttons

INPUTS	2 x HDMI v1.4a
OUTPUTS	3D-sync 12V screen trigger Audio

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NOTES TO EDITORS

For more information and product images, please contact:

Penny Wilkinson

Email: p.wilkinson@optoma.co.uk

Tel: +44 (0)1923 691 852

For a full specification sheet or further information visit the Optoma website - <http://www.optoma.co.uk/>

ABOUT OPTOMA

Optoma is a world leading designer and manufacturer of projectors for business, education, professional audio/video and home entertainment, with comprehensive ranges to exceed the expectations of every user.

For more than fifteen years Optoma has been one of the few manufacturers to focus solely on projection. Systematically Optoma has contributed a product into every new development of projection and has pioneered new award-winning products on more than one occasion, targeting a spectrum of applications and environments.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments, together with advanced optical engineering expertise and dedication to superb product quality.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe, based in London, covers Europe, Middle East and Africa (EMEA). Local services are delivered from regional offices in France, Germany, Norway, Spain and Benelux and sales representatives in the Czech Republic, Dubai, Italy, Poland, Russia, Romania and Saudi Arabia.