

Optoma brings a breath of fresh air to the projector market - The H27 HD compatible projector with built-in air purifier

FOR IMMEDIATE RELEASE

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Watford, UK April 19, 2005 — Optoma today announced the launch of its stylish H27 Home Entertainment projector featuring stunning video performance that belies its modest £845 MSRP. Sophisticated image control features, ultra-quiet operation and excellent picture quality will satisfy Home Cinema connoisseurs; whilst the extreme ease-of-use will delight the first time projector user. Uniquely the H27 incorporates a 3 stage air purifier that reduces odours, bacteria and harmful hydrocarbon compounds in the air.

High Definition Compatible, with ultimate digital quality HDMI compatible input and Widescreen display; the Optoma H27 produces images far superior to plasma or LCD. Displaying from any image source, the Brightness, Contrast and Colour are calibrated delivering brilliant crystal clear images of exceptional detail.

Unusually for projectors in this class, the H27 supports SCART RGB. This gives a very high quality image; as good as a Component video input – making it easy to connect a high quality signal from Digital Satellite or Digital TV boxes, Games consoles or DVD players. For ease of use the H27 is supplied with a unique SCART RGB to VGA adaptor that enables very high quality, inexpensive computer monitor VGA cables to be used to connect easily to a SCART RGB source. These cables can be up to 20m long, making it easy and inexpensive to position the Optoma™ H27 exactly where you want it.

Press Release

There is no better way to share the images from a digital camera or camcorder with friends than using an Optoma™H27. Take it to a friend's house - weighing 2.5Kg and small enough to be carried with one hand the Optoma H27 is designed for sharing digital visual media.

Getting a big image has never been simpler. Easy to position anywhere, the H27 can either be placed on a coffee table or using the ¼" camera tripod style fixing can be attached to a floor or table top stand. The high image offset of the H27 enables ceiling mounting to be unobtrusively close to the ceiling whilst coffee table mounting can be close to the floor hidden underneath the main table surface.

The H27 is the first Optoma projector to feature a built in Photo Catalytic, Titanium Dioxide Air Purifier that improves the air quality whilst you watch a movie. The 3 stage purifier treats the air by firstly deodorising, secondly, reducing bacteria and thirdly reducing harmful hydrocarbon compounds that may be present in the air. Watching movies really can be good for you!

Features include:

- **Widescreen (16:9)** aspect ratio
- Remarkable **2500:1 Contrast Ratio** for a film-like Cinema effect
- Bright **850 video optimised Lumens**
- DarkChip2 DLP Technology
- 4 x, 6 segment **color wheel** for stunning colour performance
- Whisper quiet, **28dB** performance
- 3 years limited warranty

The Optoma™ H27 is available priced at just €1080.00 ex. TAX

A full list of specifications is available upon request or visit

www.optoma.co.uk

About Optoma Europe:

Headquarters in Watford UK, Optoma Europe has offices in Düsseldorf Germany, Paris France and Drammen Norway, and is a leading specialist provider of display products for the business and consumer markets. Optoma is part of the Coretronic Group, the largest DLP™ projector manufacturer worldwide.

Optoma combines the very latest in Digital Processing Technology (DLP™) with their own expertise to create projectors that deliver outstanding presentations in the office, or simply stunning quality movies at home.

Further information can be seen at www.optomaeurope.com

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