

FOR IMMEDIATE RELEASE

Media Contacts: Chris Gelbach
NEC Technologies, Inc.
PH: (630) 467-4772
E-Mail: cgelbach@necotech.com

or

Traci Schaefer
NEC Technologies, Inc.
PH: (630) 467-4567
E-Mail: tschaefer@necotech.com

NEC TECHNOLOGIES TAKES USER CONTROL TO NEW LEVEL WITH BRIGHTEST VT SERIES PROJECTOR TO DATE

New VT650 Give Users VORTEX Technology Plus Color Management and Eco-Mode Lamp Life Extension for the Best Image in any Environment

Itasca, Ill., January 23, 2001 – NEC Technologies today gave classroom and conference room projector users more control over the presentation of their ideas with the introduction of the VT650, the brightest VT Series projector to date. The VT650 is the only product in its class to offer users both a color management system and adjustable light output so they can match the projected colors and brightness to their environment. And end-users buying the VT650 through March 31 will also benefit from increased value via a \$100 rebate.

“The VT650 expands NEC’s award-winning VT Series line and gives users a new level of control for the perfect image in any classroom or conference room application,” said Bob Guentner, product manager for Visual Systems at NEC Technologies. “NEC’s VORTEX Technology Plus™ color management system lets users fine-tune individual colors to their personal preferences. And Eco-Mode™ technology lets users adjust light output for applications where full brightness isn’t needed, resulting in a 3000 hour lamp life—and hundreds of dollars in savings on lamp replacement and energy costs over the projector’s life.”

The 8.6-lb. VT650 is bright enough for rooms with significant ambient light at 1500 ANSI lumens. And NEC’s exclusive VORTEX Technology Plus™ provides bold, colorful video and data images with unmatched clarity and an sRGB option for the most realistic colors and versatile image production available today.

Advanced AccuBlend™ ensures the native XGA projector’s compatibility with a wide variety of computers and excellent native and non-native resolution display up to UXGA. And NEC’s AutoSense™ Technology lets VT650 users set up and adjust the projector with the touch of a button.

-more-

The VT650 incorporates a monitor output for teachers who project while viewing an external monitor. And as part of the SMARTer Kids Foundation program, which awards sizeable money-saving grants to educational institutions purchasing NEC display products, the VT650 gives educators a product that meets their budgetary as well as performance requirements.

Two years of InstaCare® warranty coverage comes standard with each VT Series projector, giving users no-cost one business day replacement or three business day repair and return in the United States and Canada.

The VT650 will ship in January 2002 through select NEC Technologies channel partners at an estimated street price of \$3,995. End-users purchasing the VT650 by March 31 will receive an additional \$100 rebate by visiting <http://vt650rebate.nectech.com> and completing a rebate request form. For more information, please call 1-877-NEC-EDIT or visit <http://www.nectech.com>. Visit <http://www.smarterkids.org> for information on obtaining a SMARTer Kids Foundation grant.

NEC Technologies Visual Systems

NEC Technologies Visual Systems markets, sells and supports unlimited large screen presentation solutions including DLP- and LCD-based field, facility and large venue projection systems as well as PlasmaSync® plasma monitors designed specifically for the unique needs of the public display and multimedia presentation environments. NEC Technologies, Inc. is an affiliate of NEC Corporation.

#