

(BW)(CA-EPSON) New EPSON PowerLite S1+ Multimedia Projector Delivers 1,400 ANSI Lumens for \$999

Business Editors/High-Tech Writers

LONG BEACH, Calif.--(BUSINESS WIRE)--March 15, 2004--

**High Value Projector Offers Added Brightness, Rich Colors and Superior
Image Quality for a Wide Range of Presentation Environments**

Epson America Inc., today introduced a new multi-purpose projector designed for both business and entertainment. The EPSON PowerLite S1+ offers 1,400 ANSI-lumens of brightness, SVGA (800 x 600) native resolution and a contrast ratio of 500:1 for \$999. The new EPSON PowerLite S1+ delivers increased value and a high level of performance to the cost-conscious presenter.

The PowerLite S1+ uses three Epson LCD panels to project a wide variety of computer and video images with unmatched rich color saturation and full-time color. Its sleek exterior significantly reduces light leakage, which contributes to extremely quiet operation as low as 33db. The seven-pound projector also features an Epson two-year warranty and a lamp rated at 2,000 hours that is replaceable for only \$199.

"The PowerLite S1+ is tailored specifically for customers who demand excellent quality and reliability for delivering key business presentations or watching movies at home," said Aaron Marinari, senior product manager, Epson America. "The advancements we've made with the PowerLite S1+ provide an even greater value than its predecessor (the PowerLite S1), yet still incorporate all of the high-end video features and image quality for which Epson is known."

Easy Setup and Operation

Presenters of all levels will find that setup of the PowerLite S1+ projector is intuitive and simple with its color-coded connections and convenient control panel design. Additionally, when the power button is pressed, a verification tone lets the presenter know immediately that the power is on, and in about six seconds the projected image will begin to appear on screen allowing users to quickly begin their presentations.

The PowerLite S1+ is also equipped with a monitor-out feature, which is especially important for educators that allows presenters to simultaneously view the content on the projector from a separate display device, eliminating the need for presenters to keep looking away from the audience while speaking.

Multi-Purpose Projector

More than ever, presenters are bringing projectors home for movie viewing or playing video games or other types of entertainment on a wide screen. In response to this, Epson offers several video features including a high-end component video input and pre-programmed color modes that improve images associated with different applications and video sources. These modes, as well as the aspect ratio (either standard 4:3 or wide format 16:9 video), can be selected by simply pushing one button on the remote control.

Availability and Support

The EPSON PowerLite S1+ has a valuable two-year limited warranty that includes two elite technical support services: the two-year Epson Private Line(TM) and two-year Road Service Program. The PowerLite S1+ will be available in April 2004 for \$999 through national retailers, pro audio/visual dealers, mail order, and PC resellers. For more information on Epson's current projector product line, customers can call 1-800-442-1977 or visit the company's website at <http://www.epson.com>.

About Epson

Epson offers an extensive array of award-winning image capture and image output products for the consumer, business, photography and graphic arts markets. The company is also a leading supplier of value-added point-of-sale (POS) printers and transaction terminals for the retail market. Founded in 1975, Epson America Inc. is the U.S. affiliate of Japan-based Seiko Epson Corporation, a global manufacturer and supplier of high-quality technology products that meet customer demands for increased functionality, compactness, systems integration and energy efficiency. Epson America, Inc. is headquartered in Long Beach, Calif.

Note: Epson is a registered trademark of Seiko Epson Corporation. PowerLite and PrivateLine are registered trademarks and Presenters Online is a service mark of Epson America Inc.

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CONTACT: Epson America, Inc.
John Jatinen, 562-290-5173
john_jatinen@ea.epson.com
or
Walt & Company
Jennifer Gurien, 408-496-0900 ext. 2984
jgurien@walt.com

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