



CHRISTIE INTRODUCES WORLD'S FIRST SXGA SINGLE-CHIP DLP PROJECTOR

Christie's New DS30 Delivers Big Impact in a Small Package

NSCA/Denver, CO – (March 13, 2003) - Christie today announced the introduction and availability of its first single-chip DLP™ front screen projector – the Christie DS30. At a mere 6.6 lbs (3 kg), the DS30 delivers outstanding high resolution graphics and video images for applications ranging from architectural, biotech modeling and engineering presentations to high impact entertainment and retail visuals found in clubs, bars and restaurants.

“We’re constantly striving to expand our projection offerings to provide the most powerful range of solutions for sophisticated AV presentations,” said Neil Wittering, senior product manager, Advanced Display Solutions. “The DS30 marks a new projection category for Christie providing ‘big box performance’ in a compact package.”

Not only is the DS30 Christie’s most lightweight projector, it’s also the world’s first SXGA resolution single-chip DLP projector and the brightest using single-chip DLP technology. This compact projector offers high resolution (1280x1024) with 3000 ANSI lumens and a contrast ratio of 1000:1.

The DS30 is specially designed for applications requiring superb detail and high resolution in graphic displays and video. Its low noise level of 28dB makes it a perfect choice for conference and presentation rooms. With a sealed optical engine, the DS30 is ideal for dusty or smoky environments such as bars and clubs.

Christie’s ChristieNET™ networking solution will also be available for the DS30 for the monitoring and control of installed projectors.

About Christie

Preferred by the world’s foremost concert production companies and Fortune 500 corporations, Christie offers a complete line-up of 3-chip DLP and LCD projectors, including the award-winning *Roadie* projector. Christie projection technology is used at events such as the Emmy’s, Microsoft World Summit and Dell’s Annual Employee meeting, as well as, on tours for Celine Dion, Korn and the Red Hot Chili Peppers. Several digital movie premieres like *Star Wars Episode II: Attack of the Clones*, *SPYkids I & II* and *Monsters, Inc.* made their mark using Christie projectors. Christie’s success is

evident through a strong international network of resellers who provide sales support and service to more than 35,000 projection displays in over 50 countries. For more information, visit the company's Web site at <http://www.christiedigital.com> and click on the Fixed Installations Products and Solution section.

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For more information, please contact:

Dorina Belu
Christie
519-749-3323
dorina.belu@christiedigital.com

Suzanne Hicks
Cohn & Wolfe
(416) 924-5700, ext. 4062
Suzanne_hicks@ca.cohnwolfe.com