

New Acer H5370BD Projector Brings Affordable, Immersive HD Entertainment Home

Editor's Summary:

- With dual HDMI® connectivity, 2D to 3D conversion technology and NVIDIA® 3DTV Play ready, the H5370BD is optimized for 3D movies and gaming.
- Dual HDMI ports enable two devices including PCs and gaming consoles to be connected to the projector simultaneously.
- Native 720p resolution in the 16:9 widescreen format delivers a high-quality and realistic viewing experience.
- A 2500 ANSI lumens brightness and a 13,000:1 contrast ratio provide crystal clear imagery with crisp details.
- ExtremeEco technology enables power consumption to be reduced up to 70 percent and lamp life extended from 5,000 hours up to 10,000 hours.

SAN JOSE, Calif., Mar. 28, 2013— Acer America today announced its latest home entertainment projector for customers in the U.S., the Acer H5370BD. It delivers a native HD-ready resolution in the 16:9 widescreen format, robust performance and 3D projection for exciting 3D gaming and movies for a manufacturer's suggested retail price (MSRP) of \$549.

The Acer H5370BD projector delivers a large picture of up to 300 inches for dramatic visuals and excellent visibility from a distance. Boasting a native 720p resolution (1280x720) and 16:9 aspect ratio, the Acer H5370BD delivers a superb HD home theater experience. The 2500 ANSI lumens brightness and 13,000:1 contrast ratio with Dynamic Black technology further enhance images with crystal clear clarity and sharp detail.

"Our newest home entertainment projector is a great choice for consumers wanting an affordable way to enjoy the excitement of both HD and 3D movies and games at home," said Chris White, senior director of product marketing, Acer America. "Two HDMI ports enable two devices including PCs and gaming consoles to be connected at once, and offer flexible connectivity and instant switching. Plus eco-friendly functionality saves power and extends lamp life, which lowers the total cost of ownership over the long-term."

3D Ready

This projector supports popular 3D technologies including Blu-ray™ 3D, DLP® 3D and NVIDIA® 3DTV Play™. Acer 2D-to-3D technology automatically converts into 3D any 2D picture or video signal that passes through the HDMI® port. Real-time 2D-to-3D conversion technology enables users to enjoy videos, pictures and games in virtual 3D with no extra software required. Users just need to go to the on-screen menu to turn the function on and connect a 3D source to the projector.

The Acer H5370BD is aesthetically-appealing with a white surface, rounded contours and a glossy finish. A host of convenient settings and advanced features improve usability and presentation flexibility.

The projector detects input signals as soon as a source is connected. It supports almost all wide-format signals as well as multiple PC input for flexible connectivity and instant switching. By sensing the vertical inclination, the projector automatically corrects distorted images “keystones” horizontally and vertically, resulting in a crisp square image.

Advanced Technologies Ensure Image Quality

Acer leverages first-rate technologies to enhance color accuracy and sharpness. Acer ColorSafe II+ virtually eliminates color decay and leverages DLP technology to preserve picture integrity even after prolonged use. This advanced technology also uses dynamic RGB gain control to better secure color fidelity as compared to traditional DLP projectors. Acer ColorBoost improves optical color performance based on lamp spectrum and color wheel properties, which enhance the natural color temperature for optimal color balance and brightness.

Eco-Friendly Functionality

Eco-friendly modes save power and extend the projector’s lamp lifespan, which translates to significant savings and lower cost of ownership. By selecting the option to use Acer ExtremeEco mode, the power consumption of the projector can be reduced up to 70 percent and the lamp life extended up to 10,000 hours. In addition, the projector automatically enters ECO mode if there is no input signal for five minutes, which reduces standby power consumption by up to 50 percent.

Pricing and Availability

The Acer H5370BD projector is available at leading retailers in the U.S. with a limited one-year warranty⁽¹⁾ for an of \$549.



About Acer

Established in 1976, Acer is an information and communication technology company dedicated to the research, design, marketing, sale and support of innovative products that enhance people's lives. Acer's green supply chain delivers environmentally friendly PCs, displays, projectors, servers, tablets and smartphones — tools our customers need to explore beyond limits and experience more. Ranked No. 2 for notebooks globally⁽²⁾, Acer employs 8,000 people, and 2011 revenues reached US\$15.7 billion. Please visit www.acer.com for more information.

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- 1) Limited warranty agreement applies. For a copy, write to Acer Customer Service, P.O. Box 6137, Temple, TX 76503.
- 2) Gartner 2011

